



ROCK 'N' RIDES

FMX THAILAND

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WORLD LEADING MOTORCYCLE
SPECTACULAR STUNT SHOW

ROCK 'N' RIDES FMX THAILAND 2017 BANGKOK, CHIANG MAI, PHUKET

ROCK 'N' RIDES, the world leading freestyle Motocross spectacular stunt show, is coming to Thailand in February 2017, with three shows – a main show in Bangkok with support shows planned in Chiang Mai and Phuket.

Saturday 25th February	ROCK 'N' RIDES FMX THAILAND 2017 - BANGKOK
Saturday 4th March	ROCK 'N' RIDES FMX THAILAND 2017 - CHIANG MAI
Saturday 11th March	ROCK 'N' RIDES FMX THAILAND 2017 - PHUKET

The world-class shows comprise four zones:

- Central Stage Zone - with an FMX Stunt Show featuring four of the world's best riders; four Thai FMX riders; a Miss FMX Competition; culminating with an open-air concert headlined by top Thai acts
- Funfair Zone - with amusements and fun sports activities for the whole family, including game stations, motor rides, rock climbing, rodeo rides, and more...
- Moto Innovation Exhibition Zone - featuring an exhibition of bikes past and present
- Expo Zone - with sponsor stalls, 50+ shops (rental spaces ranging from 9 – 18 sqm), food and drink

MOTOTERAPIA SHOW BY VANNI ODDERA

On the show day of each event, the organisers put on a free 1-hour show for up to 100 people with disabilities.

Show riders give FMX rides and demonstrations to disabled children, attracting huge media interest for this socially fulfilling event.

INTEGRATE YOUR MARKETING WITH ROCK 'N' RIDES FMX THAILAND 2017...

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WHY GET INVOLVED?

Association with ROCK 'N' RIDES FMX THAILAND 2017 offers sponsors numerous benefits including:

Image Enhancement - with a spectacular international freestyle Motocross stunt festival

Brand Exposure - raising brand awareness of products and services and association with a leading international event

Hospitality Opportunities - entertaining target audiences; internal and external

Experiential Marketing - exposure to over 20,000 event attendees at Bangkok location plus over 10,000 per day at other locations

Integrated Marketing - worldwide media exposure

Networking - with business leaders

Companies associating with ROCK 'N' RIDES FMX THAILAND 2017 tie in with the following values: Aspirational; Major International Event; Excitement; Competition; Professionalism; Escapism; and Sport.

PACKAGES

ROCK 'N' RIDES FMX THAILAND 2017 has a comprehensive commercial sponsorship and partnership marketing programme with packages developed to suit differing levels of needs:

ROCK 'N' RIDES FMX THAILAND 2017: ALL 3 X EVENTS

TIER 1 - Title Sponsor

- One Title Sponsor with naming rights to all ROCK 'N' RIDES FMX THAILAND 2017 events

TIER 2 - Co-sponsors

- Co-sponsors from non-competing categories for all ROCK 'N' RIDES FMX THAILAND 2017 events

TIER 3 - Official Suppliers & Media Partners

- Official suppliers providing goods & services that are essential for all ROCK 'N' RIDES FMX THAILAND 2017 events
- Media Partners for all ROCK 'N' RIDES FMX THAILAND 2017 events

TIER 4 - Exhibitor Only Packages

- Packages for businesses to exhibit only at all ROCK 'N' RIDES FMX THAILAND 2017 events

ROCK 'N' RIDES FMX THAILAND 2017: EVENT SPECIFIC

TIER 1 - Presenting Sponsors & Host Sponsors – Specific Events

- Presenting sponsors & Host sponsors for one or more ROCK 'N' RIDES FMX THAILAND 2017 specific events

TIER 2 Co-sponsors – Specific Events

- Co-sponsors from non-competing categories for one or more ROCK 'N' RIDES FMX THAILAND 2017 specific events

TIER 3 - Official Suppliers & Media Partners – Specific Events

- Official suppliers providing goods & services that are essential for one or more ROCK 'N' RIDES FMX THAILAND 2017 specific events
- Media Partners for one or more ROCK 'N' RIDES FMX THAILAND 2017 specific events

TIER 4 - Exhibitor Only Packages

- Packages for businesses to exhibit only at one or more ROCK 'N' RIDES FMX THAILAND 2017 specific events

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FACTS & FIGURES

ROCK 'N' RIDES has entertained audiences at many events around the world, including:

RUSSIA - MOTOTERAPIA 2016 MOSCOW SK OLYMPIYSKY

30,000+ Spectators
5 x Riders, 3 x BMX
19M Ramp
250 Jumps / 50+ Somersaults / 100% Extreme
2 x Famous Bands + 1 DJ on Stage
Sponsors: Red Bull, Bridgestone, G-drive,
Moskomsport, Gazprom, Kengooroo, NRJ Radio

MEXICO 2015

50,000+ Spectators
3 x Amazing Flip Combo
6 x Riders, 4 x BMX
2.5 x hours exciting spectacle
Sponsors: Office Depot, Rock Star,
Red Bull, Jueces Drinks, GoPro

MONTPELLIER, FRANCE & DENVER USA 2014

45,000+ Spectators
11 x Shows around the World each year
Sponsors: Tivoli, Honor, Next Stage, Red Bull, Häagen-Dazs,
Red FX, MS Extreme, GoPro, Credit Agricole, Intel, NRG

ITALY, ROME

20,000+ Spectators
20+ Gladiators on stage
12 x Riders
Sponsors: Juke Nissan, Roma MMX, Swatch, Red Bull

RUSSIA - MOTO SHOW, MOSCOW RED SQUARE 2010

70,000+ Spectators
12 x Riders from USA, Japan, Australia, Swiss,
Spain and New Zealand, Norway and Russia
250+ tons of sand
All national TV stations covered the event
Sponsors: Swatch, Red Bull

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EVENT SCHEDULE

TIMING	ACTIVITY
15.00 – 16.00	Mototerapia – free private Show for people with disabilities
16.00	Show opens - Competitions, Exhibitions, Attractions and Entertainment at all times in Central Stage Zone, Expo Zone, Funfair Zone and Moto Innovation Zone
16.30	Miss FMX Competition / Mr Hero Competition
17.30 – 19.30	FMX Show 20 min - Rider & MC Welcome 20 min - FMX Show (easy tricks) 20 min - Dance Show 20 min - FMX Show (more difficult tricks) 20 min - Fire Show 20 min - FMX Finale Show (spectacular with fireworks and music)
19.30 – 21.30	Concert featuring famous Thai acts
21.30	Ends

Subject to change.

SPECTATORS

ROCK 'N' RIDE FMX THAILAND 2017 expects the following spectator numbers at each event per day:

Bangkok - 20,000+
Chiang Mai - 10,000+
Phuket - 10,000+

Comprising core target spectator:
12-45 years of age
Family
Active lifestyle
People who love motorcycles and concerts

The shows will attract people who are looking for active family weekend entertainment...

Chiang Mai and Phuket venues subject to change.

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RIDERS

ROCK 'N' RIDES FMX THAILAND 2017 will feature some of the world's best freestyle motocross riders, including:

RIDER & BIKE	BIOGRAPHY	SPONSORS
<p>Vanni Oddera Italy</p> <p>KTM</p> <p>https://www.youtube.com/watch?v=8PhLW8dA1D0</p>	<p>Vanni Oddera is a spiritual guy with many interests and talents. As a motorcycle athlete Vanni is best known as a Freestyle Moto crosser, as well as motorcycle projects for disabled children through project Mototerapia.</p> <p>The Italian produces incredible bike designs – he has a degree in graphic design and revolutionises his bike every year with a special message. In 2016 Vanni's KTM FMX bike is dedicated to nature and animals, as the psychology of the colors allow the viewer to see a change in color during a backflip.</p>	<p>AICS, Accossato, Alpina Raggi, Alpinestars, Ariete, Beta Tools, Black Bird, Dedo Racing, Herero 4x4, KTM Italia, Lightech, Marchald Filters, Motorex, Nikon, Pirelli, Scalvini, Scorpion Bay, SIXS, SM Sospensioni, Sony Action Cam, Termignoni, UFO Plast</p>
<p>Massimo Bianconcini Italy</p> <p>KTM 250SX</p>	<p>Massimo started in motocross in 1987. His recent results include: 1st place whip contest Kings of freestyle Lipzia (DE); 1st speed and style World Cup Berlin (DE); 1st whip contest World Cup Berlin (DE); 1st place Stick the Trik Bressanone; 1st place speed and style World Cup Sanlurfia Turkia; 2nd place highest air World Cup Ostrava; 2nd place highest air World Cup Vienna; 1st place highest air World Cup Fortaleza Brazil; 5th place in the World Cup 2010.</p>	<p>Daboot, KTM, DC, AXO, Speedrace Energy Drink, X-Lite, TCX, Marzocchi, Oakley, Goldentire, Race Tech, Luter, GB Ink, Mob Sidacate, Logic, Black Bird, Scarrov</p>
<p>Luca Zironi Italy</p> <p>KTM 250 2T</p>	<p>Luca made his debut in motocross in 2001 by participating in the Regional Motocross Championship 125 aged under 20 and concluded the season in 5th place.</p> <p>Luca is one of the world's top FMX riders and has made numerous appearances in top events both national and international, such as: Red Bull, The Milan EICMA show and the Supercross of Genova.</p>	<p>DC Shoes, Nils oil, Dunlop, Alpina, Tenneco Marzocchi, Acerbis, Google, Black Bird, Lazer, Leovince, SIX2, Gaerne, Pedro suspension, Daboot</p>
<p>Ivan Zucconi Italy</p> <p>KTM 250 2T</p>	<p>In 2013, Ivan was invited to the O2 Arena in London for the Nitro Circus Travis Pastrana. With him were the strongest freestylers in the world, and together they performed a collective backflip for Guinness world records, with eighteen participating bikers.</p> <p>Ivan has style and technique, and to see him perform is pure spectacle. In addition to being part of the DC team, he is also a member of Daboot, freestyle team.</p>	<p>UFO Plast, Goldentyre, LB Design, Alpinestar, DC, Beans, Pegas, Marzocchi</p>



COMMERCIAL SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

ROCK 'N' RIDES

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ZONES

The event is split into four distinct Zones:

- Central Stage Zone – FMX and Concert
- Funfair Zone
- Moto Innovation Exhibition Zone
- Expo Zone - Food & Shops

The actual design will be created to match with the location.

TICKET SALES

Tickets for the events will be sold through Event Pop.

VIP tickets cost 2,500 THB and include: meet & greet and photo/autograph with riders; front row area seats; private bar with a welcome drink; fast entrance; and 1 lottery ticket..

General tickets cost 1,000 THB and include a lottery ticket.

PROMOTIONAL CHANNELS

The events will be promoted through:

- Boxza Racing
- Facebook
- Google!
- PPTV HD
- Radio Thailand
- SiamSport Channel
- SMMTV
- Thailand Superbike
- True Sport
- YouTube

INVENTORY - ALL EVENTS

Tickets for the events will be sold through Event Pop.

ROCK 'N' RIDES FMX THAILAND 2017 - ALL EVENTS

CATEGORY EXCLUSIVITY & TITLE RIGHTS - ALL EVENTS

	PARTNER LEVEL		
	TIER 1 TITLE SPONSOR	TIER 2 CO-SPONSORS	TIER 3 OFFICIAL SUPPLIER MEDIA PARTNERS
Right to title [TITLE SPONSOR NAME] ROCK 'N' RIDES FMX THAILAND 2017 presented by [PHUKET / CHIANG MAI / BANGKOK PRESENTING SPONSOR NAME] - for advertising & PR use	Yes		
Right to title [CO-SPONSOR] ROCK 'N' RIDES FMX THAILAND 2017 presented by [PHUKET / CHIANG MAI / BANGKOK PRESENTING SPONSOR NAME] - for advertising & PR use		Yes	
Right to title [OFFICIAL SUPPLIER / MEDIA PARTNER NAME] ROCK 'N' RIDES FMX THAILAND 2017 presented by [PHUKET / CHIANG MAI / BANGKOK PRESENTING SPONSOR NAME] - for advertising & PR use			Yes
Category Exclusivity – for example right to market themselves as Official Timing Partner for ROCK 'N' RIDES FMX THAILAND 2017 / and sole provider of timing services to the event	Yes	Yes	

BRANDING & INTELLECTUAL PROPERTY RIGHTS - ALL EVENTS

LOGOS & IMAGES

	Official Title Sponsor Logo	Official Co- sponsor / Zone Partner Logo	Official Supplier / Media Partner Logo
Right to use a ROCK 'N' RIDES FMX THAILAND 2017 Composite (lock-up) Logo on all internal and external marketing			
Right to use ROCK 'N' RIDES FMX THAILAND 2017 image bank – moving and photographic images – in all internal and external marketing	Yes	Yes	Yes

BRANDING - ALL EVENTS

Logo on riders and bikes (where applicable)	Dominant	Yes	
Logo on jumping ramps	Dominant	Yes	
Logo on Central Stage / Stage Backdrop	Dominant	Yes	Yes
Logo on Entrance Gate	Centre Top	Left & Right Top Column	Yes
Show time – your own event on Central Stage	Yes		
Advertising Boards around venue	X 24	X 16	X 8
Branding in all Zones and around venue (J flags and banners)	X 4	X 4	X 4
Logo on Officials	Dominant	Yes	

BRANDING - ALL SUPPORT EVENTS & ZONES

Branding presence at Mototerapia	Yes	Yes	Yes
Representative to speak at Press Conference	Yes	No	No

BRANDING - OTHER

Insertion of promotional material or product sample into Goodie Bag	Yes	Yes	Yes
Logo on Tickets	Yes	Yes	No
Use of backside of Tickets for advertising purposes (at sponsors cost)	Yes	No	No
Logo on VIP, Media and Staff passes	Yes	Yes	No

INVENTORY - ALL EVENTS

Tickets for the events will be sold through Event Pop.

ROCK 'N' RIDES FMX THAILAND 2017 - ALL EVENTS

BROADCAST RIGHTS - ALL EVENTS

	PARTNER LEVEL		
	TIER 1 TITLE SPONSOR	TIER 2 CO-SPONSORS	TIER 3 OFFICIAL SUPPLIER MEDIA PARTNERS
Press Conference - Logo on Stage Backdrop	50%	Share 40%	Share 10%
Branding / Advertisements as part of any internet stream (for example Livestream feed)	40% of branded area	Share of 35% of branded area – no greater than 15%	Share of 10% of branded area – no greater than 5%
Promotions as part of internet stream coverage	Yes	Yes	Yes

MEDIA & PR RIGHTS - ALL EVENTS

Right to use ROCK 'N' RIDES FMX THAILAND 2017 association in all promotional campaigns covering any PR and advertising	Yes	Yes	Yes
Logo inclusion in any print, radio, online or social media advertisements or PR activity to promote ROCK 'N' RIDES FMX THAILAND 2017 produced by the organisers	Yes	Yes	
A press conference to launch the Sponsorship	Yes	Yes	

PROMOTIONAL CAMPAIGN - ALL EVENTS

Inclusion in promotional campaign – level dependent on tier	Yes	Yes	Yes
Advertising in Official Programme	Full Page	Half Page	Quarter Page

DIGITAL & SOCIAL PROGRAMME - ALL EVENTS

Branding on ROCK 'N' RIDES FMX THAILAND 2017 emails, website, and all site communications including e newsletters	Yes Prominent	Yes Less Prominent	Yes Less Prominent
Part of digital engagement programme including access to any live video blogging, interviews, Twitter Q&As, Tweets & FB posts	Yes	Yes	
Logo inclusion in any APP produced by ROCK 'N' RIDES FMX THAILAND 2017	Yes Prominent	Yes Less Prominent	Yes Less Prominent

EXPERIENTIAL - ALL EVENTS

Booth in Expo Zone	6m x 3m	6m x 3m	6m x 2m
Sampling	Yes	Yes	Yes

HOSPITALITY & TICKETING - ALL EVENTS

Branding on Corporate tents	Yes	Yes	
VIP Passes to event - no. dependent on Tier	Yes	Yes	Yes
VIP tickets for promotional purposes	30	20	15
General tickets to event for promotional use - no. dependent on Tier	Yes	Yes	Yes

MERCHANDISING PROGRAMME - ALL EVENTS

Opportunity to produce joint branded merchandise. Logos on specially produced show merchandise	Additional	Additional	Additional
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ORGANISED BY 9 WORLDS CO., LTD.

MARKETING SUPPORT BY PAUL POOLE (SOUTH EAST ASIA) CO., LTD. – THE SPONSORSHIP EXPERTS

INVENTORY - SPECIFIC EVENTS	PARTNER LEVEL		
	TIER 1 PRESENTING SPONSOR & HOST SPONSOR SPECIFIC EVENT	TIER 2 CO-SPONSORS SPECIFIC EVENT	TIER 3 OFFICIAL SUPPLIERS MEDIA PARTNERS SPECIFIC EVENT

ROCK 'N' RIDES FMX THAILAND 2017 - SPECIFIC EVENTS

CATEGORY EXCLUSIVITY & TITLE RIGHTS - AT SPECIFIC EVENT

e.g. Right to title [TITLE SPONSOR NAME] ROCK 'N' RIDES FMX THAILAND 2017 PHUKET / CHIANG MAI / BANGKOK presented by [PHUKET / CHIANG MAI / BANGKOK PRESENTING SPONSOR NAME] - for advertising & PR use	Yes		
e.g. Right to title HOST SPONSOR [TITLE SPONSOR NAME] ROCK 'N' RIDES FMX THAILAND 2017 PHUKET / CHIANG MAI / BANGKOK presented by [PHUKET / CHIANG MAI / BANGKOK PRESENTING SPONSOR NAME] - for advertising & PR use	Yes		
e.g. Right to title [CO-SPONSOR NAME] [TITLE SPONSOR NAME] ROCK 'N' RIDES FMX THAILAND 2017 PHUKET / CHIANG MAI / BANGKOK presented by [PHUKET / CHIANG MAI / BANGKOK PRESENTING SPONSOR NAME] - for advertising & PR use		Yes	
e.g. Right to title [OFFICIAL SUPPLIER / MEDIA PARTNER NAME] [TITLE SPONSOR NAME] ROCK 'N' RIDES FMX THAILAND 2017 PHUKET / CHIANG MAI / BANGKOK presented by [PHUKET / CHIANG MAI / BANGKOK PRESENTING SPONSOR NAME] - for advertising & PR use			Yes
Category Exclusivity – for example right to market themselves as Official Timing Partner for ROCK 'N' RIDES FMX THAILAND 2017 / and sole provider of timing services to the specific event	Yes	Yes	

BRANDING & INTELLECTUAL PROPERTY RIGHTS - AT SPECIFIC EVENT

LOGOS & IMAGES

	Official Presenting Sponsor Specific Event Logo	Official Co-sponsor / Specific Event Logo	Official Supplier / Media Partner Specific Event Logo
Right to use a ROCK 'N' RIDES FMX THAILAND 2017 specific event Composite (lock-up) Logo on all internal and external marketing			
Right to use ROCK 'N' RIDES FMX THAILAND 2017 image bank – moving and photographic images – in all internal and external marketing	Yes	Yes	Yes

BRANDING - SPECIFIC EVENTS

Logo on riders and bikes (where applicable)	Dominant	Yes	
Logo on jumping ramps	Dominant	Yes	
Logo on Central Stage / Stage Backdrop	Dominant	Yes	Yes
Logo on Entrance Gate	Centre Top	Left & Right Top Column	Yes
Show time – your own event on Central Stage	Yes		
Advertising Boards around venue	X 24	X 16	X 8
Branding in all Zones and around venue (J flags and banners)	X 4	X 4	X 4
Logo on Officials	Dominant	Yes	

BRANDING – SPECIFIC SUPPORT EVENTS & ZONES

Branding presence at Mototerapia	Yes	Yes	Yes
Representative to speak at Press Conference	Yes	No	No

ROCK 'N' RIDES

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INVENTORY - SPECIFIC EVENTS	PARTNER LEVEL		
	TIER 1 PRESENTING SPONSOR & HOST SPONSOR SPECIFIC EVENT	TIER 2 CO-SPONSORS SPECIFIC EVENT	TIER 3 OFFICIAL SUPPLIERS MEDIA PARTNERS SPECIFIC EVENT

ROCK 'N' RIDES FMX THAILAND 2017 - SPECIFIC EVENTS

BRANDING - OTHER

Insertion of promotional material or product sample into Goodie Bag	Yes	Yes	Yes
Logo on Tickets	Yes	Yes	No
Use of backside of Tickets for advertising purposes (at sponsors cost)	Yes	No	No
Logo on VIP, Media and Staff passes	Yes	Yes	No

BROADCAST RIGHTS – AT SPECIFIC EVENT

Press Conference – Logo on Stage Backdrop	10%	5%	
Branding / Advertisements as part of any internet stream (for example Livestream feed)	10%	5%	
Promotions as part of internet stream coverage	Yes	Yes	Yes

MEDIA & PR RIGHTS – AT SPECIFIC EVENT

e.g. Right to use ROCK 'N' RIDES FMX THAILAND 2017 PHUKET / CHIANG MAI / BANGKOK association in all promotional campaigns covering any PR and advertising	Yes	Yes	Yes
e.g. Logo inclusion in any print, radio, online or social media advertisements or PR activity to promote ROCK 'N' RIDES FMX THAILAND 2017 PHUKET / CHIANG MAI / BANGKOK produced by the organisers	Yes	Yes	
A press conference to launch the Sponsorship	Yes	Yes	

PROMOTIONAL CAMPAIGN – AT SPECIFIC EVENT

Inclusion in promotional campaign – level dependent on tier	Yes	Yes	Yes
Advertising in Official Programme	Full Page	Half Page	Quarter Page

DIGITAL & SOCIAL PROGRAMME – AT SPECIFIC EVENT

Branding on ROCK 'N' RIDES FMX THAILAND 2017 PHUKET / CHIANG MAI / BANGKOK emails, website, and all site communications including e newsletters	Yes Prominent	Yes Less Prominent	Yes Less Prominent
Part of digital engagement programme including access to any live video blogging, interviews, Twitter Q&As, Tweets & FB posts	Yes	Yes	
Logo inclusion in any APP produced for a specific event	Yes Prominent	Yes Less Prominent	Yes Less Prominent

EXPERIENTIAL – AT SPECIFIC EVENT

Booth in Expo Zone at specific event	6m x 3m	6m x 3m	6m x 2m
Sampling	Yes	Yes	Yes

HOSPITALITY & TICKETING – AT SPECIFIC EVENT

Branding on Corporate tents	Yes	Yes	
VIP Passes to event – no. dependent on Tier	Yes	Yes	Yes
VIP tickets for promotional purposes	30	20	15
General tickets to event for promotional use – no. dependent on Tier	Yes	Yes	Yes

MERCHANDISING PROGRAMME – AT SPECIFIC EVENT

Opportunity to produce joint branded merchandise. Logos on specially produced show merchandise	Additional	Additional	Additional
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BRANDING

ROCK 'N' RIDES FMX THAILAND 2017 has many high profile branding opportunities ensuring Sponsors have high visibility, before, during and after the event. These include:

Event Branding in all four Zones

- Central Stage
- Funfair
- Moto Innovation
- Expo

See inventory for full details.

MEDIA & PR

MEDIA PARTNERSHIPS

ROCK 'N' RIDES FMX THAILAND 2017 is seeking a maximum of 10 media partnerships.

Sponsors and Partners will benefit from editorial and advertising coverage with these media.

PR SUPPORT

Sponsors can create media coverage through news PR activity. There will be coverage in local and national newspapers, Asian regional and international newspapers, TV, Radio and Magazines. Press releases will also be issued through a variety of regional and international motorcycle web sites.

All Sponsors and Partners will have rights to associate with ROCK 'N' RIDES FMX THAILAND 2017 for PR and advertising activity.

PROMOTIONAL CAMPAIGN

ROCK 'N' RIDES FMX THAILAND 2017 is supported by a comprehensive marketing campaign worth over 5 million THB.

The campaign covers advertising:

Online Advertising (banners and blogs) - travel media, national and regional newspapers, magazine websites, Sanooks, Pantip, Kapook, M-Thai and Dek-D

Social Advertising - on Facebook, Twitter, Instagram, YouTube - Moto Celebrities, Gamers, Influencers

TV - including Travel Channel (TRUE), LineTV, Channel 3, Channel 7, Channel 9

Radio - 95FM, 106FM, Cool 93, Green Wave 106.5, Met 107 and SEED 97.5

Newspapers / Magazines - including Bangkok Post and The Nation, Ride Thailand, Super Bike, Fast Bikes

Event Roadshow - which will tour MRT, BTS complexes, offices and universities and schools promoting the event with an LED truck

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EXPERIENTIAL

With over 50,000 spectators expected at the three events ROCK 'N' RIDES FMX THAILAND 2017 offers a great opportunity for brands to sample and distribute their products and services.

HOSPITALITY

ROCK 'N' RIDES FMX THAILAND 2017 offers a plethora of fantastic opportunities to entertain customers, clients and executives at the three events in Thailand.

This is an excellent way to do and promote your business.

Sponsors will have a number of opportunities to entertain their guest through bespoke packages.

MERCHANDISING

ROCK 'N' RIDES FMX THAILAND 2017 offers Sponsors and Partners the opportunity to produce joint branded merchandise. This could be used as give-away through media and presence marketing promotions. For example: ROCK 'N' RIDES FMX THAILAND 2017 Goodie Bags.



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